

MACARTHUR

C O R P O R A T I O N

LABELS | TAGS | DECALS | DIE CUTS

PRODUCTS & SERVICES



THE MAC ARTHUR ADVANTAGE

Experience and Stability

Incorporated in 1970

40+ years serving global brands and manufacturers

15+ years of category consolidation and management

Agile and financially strong

Comprehensive Offering

Products: Labels, Tags, Decals, Die Cut Components, RFID,
Thermal Transfer Ribbons and Supplies

Services: Category consolidation and management

Global Supply and Service

Corporate HQ and Production: Michigan USA

Sales Offices: Grand Blanc, MI, USA; Juarez & Guadalajara, MX; Gliwice,
Poland; Yangzhou, China

Warehouses: Laredo & El Paso, Texas USA

Europe: Mac Arthur-Etisoft Poland

Asia: Mac Arthur Yuen Foong International, China

E-Procurement: EDI, Supplier portals

Shipping: Locations worldwide

Quality and Delivery

ISO/TS 16949 Certified

ISO 14001 Certified

ISO 17025 Compliant Lab, > 98% testing in house

<.05 PPM; Green key customer scorecards

100% on-time delivery rating

1 Day lead-time on standard products

UL Approved Label Supplier

GM QSB Certified

3M Select Converter

Continuous Improvement

Driving category cost savings initiatives

Identifying material & design optimization

Providing standardization and complexity reduction

Diversity, Advocacy & Innovation

Certified MBE, WBE and WOSB

MMSDC Board, APACC Committee Chair

U.S. Dept. of Commerce Manufacturing Council

White House Advanced Manufacturing Partnership Steering Committee

PRODUCTS

Labels | Tags | Decals

Product Branding & Graphics; Harsh Environment; Identification & Traceability; RFID; Safety, Warning & Instructional; Regulatory (UL); Security, Authenticity, Brand Protection; Packaging

Ribbons & Hardware

Thermal Transfer Ribbons & Printers, Label Dispensers & Verifiers

Engineered Die Cut Components

Surface Protection; Seals, Gaskets, Spacers & Filters; Fastening & Attachment; Acoustic & Vibration Control; Thermal & Electronics Solutions

INTEGRATED CATEGORY MANAGEMENT

Supplier Consolidation

Part Consolidation & Commonization

Part Number Reduction

Specification Review & Development

Application & Material Specification Optimization

Cost Savings & Performance Improvement

SELECT CUSTOMERS

General Motors

Autoliv

Cooper Lighting

CJPS Medical

Delphi

Denso

GMCH

Goodwill Industries

Inteva

Leon Speakers

Marquardt Switches

Nexteer

Northern United Brewing Co.

AWARDS

General Motors

"Supplier Quality Excellence" Award

Delphi

"Pinnacle Award" Winner (Multiple Years)
Delphi's Highest Supplier Award

Delphi

"Top 25 Minority Business Enterprise"

Nexteer

"Perfect Launch Award" (Multiple Years)

MMSDC

"Supplier of the Year" Nominee



OUR MISSION

Create lasting value for our customers by improving their product design and identification, and business productivity



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